

FORM PTO-1449 (Rev. 7-30)		U.S. Department of Commerce Patent and Trademark Office		Atty. Docket No. SONY 3.0-026		Application No. 09/805,534	
LIST OF PRIOR ART CITED BY APPLICANT (Use several sheets if necessary)				Applicant Brian M. Siegel, et al.			
				Filing Date: March 13, 2001		Group 2152	
U.S. PATENT DOCUMENTS							
*EXAMINER INITIALS		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	AA						
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FOREIGN PATENT DOCUMENTS							
		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION
							YES NO
	AL						
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	AN						
	AO						
	AP						
OTHER PRIOR ART (Including Author, Title, Date, Pertinent Pages, Etc.)							
Eldh	AR	Arthur M. Keller, et al, A Smart Catalog and Brokering Architecture For Electronic Commerce, http://www-db.stanford.edu/pub/keller/1994/cnet-cat-arch.pdf , 3 pages (dated December 1994)					
Eldh	AS	Arthur M. Keller, Smart Catalogs and Virtual Catalogs, http://www-db.stanford.edu/pub/keller/1995/virtual-catalogs.pdf , 11 pages (date unknown)					
Eldh	AT	Arie Segev, et al., <i>Electronic Catalogs: a Technology Overview and Survey Results</i> , 8 pages (dated 1995)					
EXAMINER				DATE CONSIDERED			
E.P. Lehoucq				3/4/03			
*EXAMINER: Initial if reference considered, whether or not citation is in conformance with: MPEP § 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.							

FORM PTO-1449 (Rev. 7-86)		U.S. Department of Commerce Patent and Trademark Office		Atty. Docket No. SONY 3.0-026		Application No. 09/805,534	
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EHK	AR	William T. Wong & Arthur M. Keller, <i>Developing an Internet Presence with On-line Electronic Catalogs</i> , www-db.stanford.edu/pub/keller/1994/cnet-online-cat.pdf, 4 pages (dated October 9, 1994)
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AT		

EXAMINER <i>E. P. H. H.</i>	DATE CONSIDERED <i>3/4/03</i>
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FORM PTO-1449 U.S. Department of Commerce
(Rev. 7-80) Patent and Trademark Office

Atty. Docket No.
SONY 3.0-026

Application No.

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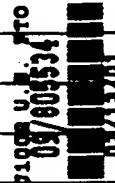
Applicant
Brian Siegel, et al.

Filing Date: Herewith

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U.S. PATENT DOCUMENTS

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	AM							
	AN							
	AO							
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ELK	AR	Cade Metz, <i>Syndication/Affiliate Networks: Leverage Your Web Presence</i> , www.zdnet.com (dated June 26, 2000; printed March 12, 2001)
ELK	AS	Sheryl Canter, <i>Using Sydicated Content</i> , www.zdnet.com (dated July 17, 2000; printed March 12, 2000)
	AT	

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DATE CONSIDERED

3/7/03

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